

West Salem Business Association

October 10, 2018

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced. Sheri Torkelson of CESA #4 presented the Youth Apprenticeship Program, and West Salem School Superintendent Troy Gunderson explained the referendum question on the November 6 ballot.

Minutes and Treasurer's Report

Secretary Teresa Schnitzler's minutes of the September meeting were distributed, and Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$5,726.77. The flowerpot account balance is \$232.09, and Winter Wonderland balance is \$1,376.39 after expenses. There are currently 102 paid members.

At the September general membership meeting, Member Rick Wilson made a motion to approve a \$180 donation to the West Salem Boys & Girls Club capital campaign. The motion was unanimously approved by the membership. Since that vote, Treasurer Gjertsen learned the letter received was not a request for a donation, and this action needs to be corrected.

Motion by Steve Zeman, seconded by Dan Eoriatti to rescind the \$180 donation to the West Salem Boys & Girls Club capital campaign. Motion unanimously approved.

Motion by Steve Zeman, seconded by James Quinn to donate \$500 to the West Salem Boys & Girls Club capital campaign. Motion approved.

Motion by Laurie Noelke, seconded by Kristina Sage to donate a Diamond Sponsorship to the West Salem High School DECA for \$500 and \$100 to the West Salem Middle School DECA. Motion approved.

Celebrate West Salem

Planning will begin for next year's Celebrate West Salem event at an organizational meeting scheduled for Wednesday, October 17, 2018, at Noon at Hunter's Last Chance. In order to keep this event a success, volunteers are needed. Please consider attending this first meeting.

Annual Downtown Trick or Treating and Trunk or Treating Events

This free community event will provide a safe and unique trick-or-treating experience for families. Costumed children, age 12 and under, will trick-or-treat outdoors from 3:00-5:00 p.m. on Wednesday, October 31 by going between downtown businesses on Leonard Street and booths set up in West Salem Village Park to get their bag filled with goodies.

South Leonard Street from Hamilton to Elm Street will be closed to vehicular traffic from 3:00 to 5:00 p.m. Businesses and organizations are encouraged to consider hosting a Trunk-Or-Treating booth in Village Park to promote a safe and centralized location for kids to go. As safety is a prime concern, we would like to aid in getting kids off the street and into the park, away from traffic. This option will also provide businesses with small offices the ability to reduce congestion at their place of work. If your business is interested in participating in this event with a booth in Village Park, please let the Recreation Department know so we can reserve a spot for you. Picnic tables will be provided around the park for you to utilize, however, you are more than welcome to bring along any of your own booth supplies to promote your business and make your spot your own. Additional details will be mailed to each participating organization prior to the event, including directions and setup times.

Upcoming Events

- October 10 – Wine on Wednesday at B’s Place
- October 17 – American Legion Lunch
- October 17 – Business After 5 at the West Salem Middle School
- October 21 – American Legion bus trip to Highground in Neillsville
- October 26 – West Salem High School Show Choir Pasta Dinner
- October 27 – West Salem High School Show Choir craft show
- October 31 – Downtown Trick or Treating

Spotlight of the Month

Le Coulee Cheese Castle was chosen as the November business of the month.

Motion by Teresa Schnitzler, seconded by Rick Wilson to adjourn the meeting at 1:00 p.m.
Motion approved by voice vote.

Teresa L. Schnitzler, Secretary/Director