



MONTHLY MEETING

**WEDNESDAY, NOVEMBER 8, 2017, NOON AT
WESTVIEW INN**



GUEST SPEAKER:

**Nick Ragner, Public Relations Coordinator
The Salvation Army of La Crosse**

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

Monthly Meeting Update

October 11, 2017

Meeting called to order at 12:00 p.m. by President Callie Stanhope. After introductions and buffet lunch, the regular meeting commenced. Guest Speaker Police Chief Charles Ashbeck updated the membership on police department activities and information pertaining to the business community.

Minutes

Motion by Nicole Vidal, seconded by Brenda Osterlie to approve the minutes of the September 13, 2017, regular meeting. Motion unanimously approved.



Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$7,434.37. High School scholarships have not been distributed, and several other annual donations have not been made to date. The downtown flowerpot account balance is \$66.04. Winter Wonderland donations are now being remitted putting that account balance at \$1,599.69.

Motion by Rick Wilson, seconded by Denise Jones to approve the treasurer's report as presented. Motion approved.

Downtown Flowers

After all expenses, the bank balance is now \$66.04. If this project is to continue, outside funding will be needed. If businesses or individuals are interested in continuing this activity, the Association will need committed funding by March 1.

Annual Banquet

The banquet is scheduled for Saturday, February 3, 2018. Nominations for Citizen of the Year and Business of the Year can be submitted to any Business Association Board of Director. The banquet will be held at Westview Inn, downtown West Salem.

Upcoming Events

Union State Bank is collecting coats for kids through November 10, 2017. Noelke Music will be closing its Hamilton Street business on October 26, and Home Couture will be moving into that location. Salem Terrace and Mill Street Manor are hosting a Family Fiesta, and all are welcome. Downtown Trick or Treating is scheduled for October 31 from 3:00 to 5:00, and Trunk or Treat will be held in the Village Park from 4:00 to 6:00 p.m. The 1st Responders annual chili supper fundraiser is set for Thursday, November 9, from 4:00 to 7:00 p.m. at the West Salem High School.

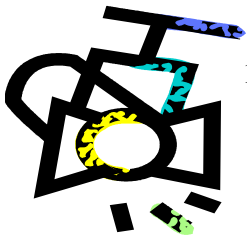


Spotlight of the Month

1st Community Credit Union was chosen as the November Spotlight Business.

Motion by Denise Jones, seconded by Nicole Vidal to adjourn the meeting at 12:51 p.m.

Teresa L. Schnitzler, Secretary/Director



November and December Association Meetings



The Board would like to remind the Membership that we will continue the November nonperishable food drive collection and the December cash collection for the West Salem Lion's Club.

Please bring a nonperishable food item to the November 8 meeting, and cash donations will be collected at the December 13 meeting.

DOWNTOWN TRICK OR TREATING – SUCCESS!!!



Each year, more and more children and adults participate in the West Salem Business Association sponsored Downtown Trick or Treating event!

This year was no exception! South Leonard Street was closed to traffic from 3:00 to 6:00 p.m. It has been suggested Leonard Street be reopened at 5:30 instead of 6:00 p.m. I would welcome your opinions on this.

Thank you to all who opened their businesses on Friday, October 31 to the children for a safe and fun trick or treating event and for all those who came downtown to distribute treats!

Teresa L. Schnitzler
Village of West Salem
(608) 786-1858
tschnitzler@westsalemwi.com



FUNDRAISER/CHILI SUPPER

Thursday, November 9

The All-Volunteer West Salem Emergency Medical Team is hosting its annual fundraiser by serving a Chili Supper. This year's event will be held on Thursday, November 9 from 4:00 p.m. to 7:00 p.m. in the West Salem High School Commons.

The menu includes chili, cheese, crackers, bread, milk or coffee, and ice cream. Bring your appetite and help the Emergency Medical Team make it a big success!

Please attend this worthwhile fundraiser to help the 1st Responders raise money for needed supplies and equipment for the team. All members on the West Salem Emergency Medical Team are volunteers, and they are now, more than ever, looking for more members, especially during the daytime hours. If you are unable to attend the chili supper, but you would like to make a donation, please mail your donation to:

West Salem Emergency Medical Team
Attn: Chili Supper
567 Brickl Road, West Salem, WI 54669



The West Salem First Responders need your help! With call volume at an all-time high and membership at a critically low level, the First Responders are looking for individuals who want to give back to their community. Being a First Responder is a challenging but very rewarding way to do just that. If you live in West Salem or its surrounding areas (Barre Mills and Hamilton) and can donate some spare time, please contact the First Responders at 786-2501. The invitation is always open to join the First Responders observer ride-along program too.

If you would like to learn more, please contact West Salem 1st Responders, 567 Brickl Road, West Salem.

As always, the 1st Responders sincerely thanks everyone for their continued support. "Your survival may some day depend on us, but our survival does depend on you!"



The next meeting of the Board of Directors is November 6, 2017, at 11:30 A.M. at Hunter's Last Change, Downtown West Salem.

Annual Winter Wonderland



This is your opportunity to connect with your community by sponsoring the fourth annual holiday celebration! Through a combined effort of the West Salem Business Association, the West Salem Parks & Recreation Department, and community members, we will be transforming Village Park into a Winter Wonderland for families to enjoy at their leisure. In addition to having lights and decorations, we will also be hosting a holiday event on December 2 from 4:30 to 6:30 p.m. This event will include a visit from Santa, caroling by local choirs, a coloring station for kids, and refreshments for all.

Your organization's investment will help spread joy this holiday season to the local community. Making a contribution provides a great marketing opportunity for your organization, while helping to create lasting family memories for years to come. Specific sponsorship opportunities are detailed in brochures distributed at September's regular meeting and are available at the West Salem Parks and Recreation Office.

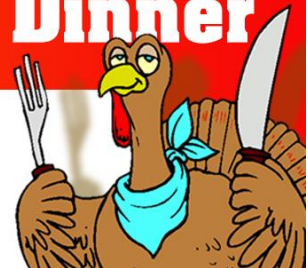
If you have any questions, please call the West Salem Parks & Recreation Office at (608) 786-0222 or email the department at parknrecstaff@westsalemwi.com



Veteran's Thanksgiving Dinner



NOV 13 WEST SALEM LEGION
5:30-GONE VETERANS EAT FREE



SPOTLIGHT BUSINESS OF MONTH



Congratulations! 1st Community Credit Union is the November Spotlight Business

With all the modern services and a rich history of providing low-cost credit to anyone in west central Wisconsin, 1st Community Credit Union is one of the largest financial institutions headquartered in the area, serving more than 11,000 members.

With offices in Sparta, West Salem, and a student branch at Sparta High School, 1st Community Credit Union has grown since its humble start in 1961 when a group of individuals met and decided there was a need to provide low cost credit to anyone in the Sparta community.

Looking back on the credit union's history, one of the immediate reasons for organizing the credit union was to solve the credit problems of patients and employees of Sparta's St. Mary's Hospital. Brad Bauges, President of 1st CCU said, said to help the credit union get a good start and to "encourage thrift" among the hospital workers, the hospital administration gifted each of its 90 employees a \$5 Credit Union share in 1961. Today, 1st CCU serves over 11,000 members in Monroe, La Crosse, Jackson, Trempealeau, and Vernon counties. Bauges said anyone living or working within those counties is eligible to become a member and take advantage of the services 1st Community Credit Union has to offer. "11,000 strong, our members recognize the value 1st CCU offers them," he said.

Online banking, a full service mobile app with mobile deposit capture, P.A.T.T. telephone banking, and online bill pay allow our members to conduct business at their convenience. "These electronic services are a great way to check your balance, transfer money, deposit small checks, and pay bills from anywhere," said Bauges. The credit union also has three ATM's. One located at each branch in Sparta and West Salem plus one in West Salem High School.

1st Community Credit Union is a full-service financial institution, offering real estate, business, credit card, and personal loans as well as long and short-term savings accounts, checking accounts, and debit cards. Bauges said members like to do business with 1st CCU because we offer great rates, fewer fees, and most of all "our members love our friendly, personalized service," he said. 1st Community Credit Union is a not-for-profit cooperative organization that is owned by its members to include – friends, family, neighbors, teachers,

students, business owners, farmers, factory workers, soldiers and veterans – “every one of our members is greatly valued,” said Bauges. “We take pride in serving them all.”

1st Community Credit Union has been at their present location in Sparta since 2004 and is open Monday through Friday from 7:30 a.m. - 5:30 p.m. as well as on Saturday mornings from 8-11:30 a.m. The West Salem branch was established in 1980 and is open Monday through Friday 7:30 a.m. – 5:30 p.m. and Saturdays 8:30 a.m. to noon. The credit union is federally insured by NCUA and is an equal housing opportunity lender.



West Salem Location



Sparta Location



www.westsalemwi.org

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DON'T FORGET!

Please remember to bring a non-perishable food item to the November 8 regular Association meeting. All items donated will be delivered directly to the West Salem food pantry

West Salem Business Association
P. O. Box 84
West Salem, WI 54669