



**February 4, 2017**  
**39th Annual Banquet!**  
**Therefore, no regular Noon meeting will**  
**be held in February**

Westview Inn, Downtown West Salem  
Cocktails 5:30 p.m.  
Dinner 6:30 p.m.  
Presentations and short meeting 7:30 p.m.  
Entertainment 8:00 p.m.

**Next Regular Meeting is March 8, 2017**

### **Monthly Update**

Regular Meeting – January 11, 2017

Meeting called to order at 12:00 p.m. by Director Jodie Curtis. After introductions and buffet lunch, the regular meeting commenced. Stephanie Sharp announced a fundraising event for Attorney Pete Ames scheduled for April 8 at Fox Hollow. More details will follow. CPA Paul Hayden updated the membership on tax law changes and business considerations for 2017.

### **Minutes and Treasurer's Report**

Secretary Teresa Schnitzler's minutes of the December meeting were distributed, and Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance

is \$4,110.57. Celebrate West Salem bank balance is \$1,129.97, and Winter Wonderland balance is \$1,639.54 after expenses. There are currently 94 paid members.

Motion by Nicole Vidal, seconded by Laurie Noelke to approve the minutes and the treasurer's report as presented. Motion approved.

#### Board of Directors Member Opportunities

There are one or two positions open on the Board of Directors for next year.

#### Celebrate West Salem

Celebrate West Salem has been scheduled for March 19, 2017, and the Committee has been meeting to plan for next year's event. Anyone interested in working with this Committee, please contact Teresa Schnitzler or Brenda Osterlie. The next meeting is set for January 31.

#### Annual Banquet

The annual banquet is scheduled for Saturday, February 4, 2017, at Westview Inn. A headcount is required by January 30, 2017.



#### Spotlight of the Month

Union State Bank was chosen as the February Spotlight Business of the Month.

Motion by Steve Zeman, seconded by Nicole Vidal to adjourn the meeting at 12:49 p.m.

Teresa L. Schnitzler, Secretary/Director

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## West Salem Business Association Annual Meeting and Banquet *Saturday, February 4, 2017* *Westview Inn, 174 South Leonard*

The West Salem Business Association will look back on another year on Saturday, February 4, 2017, at our annual banquet at Westview Inn, Downtown West Salem. The banquet is a chance for our members and friends to get together in a social setting, recognize several of its members, and celebrate the successes of the preceding year. Members of the general public are always invited and welcome!

Cocktail hour will begin at 5:30 p.m., and dinner will be served at 6:30 p.m. Meeting at 7:30 p.m., and entertainment after.

## BUSINESS “SPOTLIGHT” OF THE MONTH



### UNION STATE BANK

**Congratulations,  
Union State Bank and Patty  
Gjertsen  
You and your business are  
being “spotlighted” as Business of the Month for February!**

The Union State Bank of West Salem is locally-owned and has been serving the West Salem area for over 100 years. Our mission is to provide our community with quality financial services to meet present and future personal, family, and business needs. We offer free internet banking, mobile deposit, and card valet. Two convenient locations in West Salem and a full line of financial products.

Union State Bank  
Downtown Office  
120 Mill St South  
West Salem, WI 54669  
608-786-0600

Union State Bank  
Hwy 16 & County M  
West Salem, WI 54669  
608-786-6200

Lobby Hours  
9:am-4:30pm  
Drive-up  
7:30am -5:30 pm  
Saturday’s Branch Bank  
8:30am to Noon

Visit our Web site [www.usbwestsalem.com](http://www.usbwestsalem.com)

# CELEBRATE WEST SALEM

## 2017 "Celebrate West Salem" Business Expo

This is your invitation to be an exhibitor at the upcoming "Celebrate West Salem" Business Expo. Celebrate West Salem is a community wide event being planned for Sunday, March 19, 2017, at the West Salem High School. This event will bring together local businesses, educational institutions, and civic organizations of all sizes to showcase their products and services, as well as to celebrate the community we live in.

Celebrate West Salem will be a sales, prospecting, relationship-building, lead generating and networking opportunity. Meet potential clients and introduce your company and its capabilities to the business world at this exciting event.

**Don't wait to secure your booth at this exciting event!!!**

**Location:**

West Salem Senior High School  
405 East Hamlin Street  
West Salem WI, 54669

**Details:**

8' X 10' booth space

Two folding chairs provided; tables available at extra charge

Electricity (*limited quantity available. First-come, first-serve basis only.*)



**Registration & Payment Information is available at [www.westsalemwi.org](http://www.westsalemwi.org)**

For additional information, please contact:

Brenda Osterlie at (952) 715-2760 – [BrendaO@Burkhardtpt.com](mailto:BrendaO@Burkhardtpt.com)

or Teresa Schnitzler at (608) 786-1858 – [tschnitzler@westsalemwi.com](mailto:tschnitzler@westsalemwi.com)



[www.westsalemwi.org](http://www.westsalemwi.org)



**Monday, Feb 6, 2017**

**West Salem American Legion**

**Packets Available:**

**\$10 or \$18 Each**

**Bonus Game/Blackout \$2 Each**

Doors Open & Packet Sales begin at 5:30

Light Lunch available for purchase

**Bingo Starts: 6:30PM**

**All profits will benefit the American Legion**

**Remodeling Fund!!**

**Public Encouraged to Attend!!**

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**PETE AMES FAMILY BENEFIT**

**“For Pete’s Sake”**

**Pete’s Story**

Pete and Lisa Ames celebrated their 20<sup>th</sup> wedding anniversary this year and have three children: Kendra (15), Molly (11), and Braxton (8). Pete is a self-employed lawyer, and

Lisa is a stay-at-home mother who also helps with the bookkeeping for Ames Law. They are a wonderful couple and family who are active in the West Salem community.

On November 4, 2016, Pete suffered a major hemorrhagic stroke significantly affecting the right side of his body and speech. Pete spent nearly three weeks in the hospital before being transferred to a rehabilitation facility. He has completed in-patient therapy, and he is now home after this intensive rehab.

Pete and his family have a long journey ahead of them as they strive to return to a life they can consider more normal. Lisa has been a champion for her family and for Pete as they navigate this medical issue. She has kept her family together by visiting Pete every day and sharing the same family moments they did before—it is just done differently now.



This catastrophic event has caused a major financial strain for the family. Pete is not working, and the family has no income. Medical expenses are piling up. There is no clear end in sight.

#### **The Fundraiser**

**On April 8, at Fox Hollow Banquet Hall at N3287 Cty Rd OA from 3-10pm** a variety activities are planned to appeal to all ages; kids games, live music, silent and live auction, and “every player is a winner” games. Big Boar will be selling food and a portion of each meal will be given to the family. Tickets are available for purchase prior to the event. For every presale meal ticket you purchase before February 15 you will be entered into a drawing for The Monster Truck show on February 17 or 18.

#### **What can you do to help?**

1. Contribute item(s) for raffle or auction.
2. Sponsor an activity. Contact one of the organizers for sponsorship options.
3. Attend the fundraiser, publicize the fundraiser, encourage others to attend.
4. Share the Facebook event page, “For Pete’s Sake”.
5. Make a gift directly to the family. Send gifts to the “Pete Ames Benefit”: 1st Community Credit Union 1410 W Hwy 16 West Salem, WI 54669

Thank you in advance for your support, involvement, and generosity!

***Friends of the Ames Family***



[www.westsalemwi.org](http://www.westsalemwi.org)

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**West Salem Business Association  
P. O. Box 84  
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