

## **West Salem Business Association**

**December 13, 2017**

Meeting called to order at 12:00 p.m. by Vice President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced. Collections for the West Salem Lion's Club food baskets were taken, and the membership was thanked by O.J. Romskog for its generosity. Food baskets will be distributed on December 23. Guest Speaker State Assembly Representative Steve Doyle updated the membership on State legislative activities.

### **Minutes**

Motion by Patty Gjertsen, seconded by Tim Groth to approve the minutes of the November regular meeting. Motion unanimously approved.

### **Treasurer's Report**

Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$6,070.18. The downtown flowerpot account balance is \$66.04. Winter Wonderland donations are now being remitted and expenditures have been made, leaving the account balance at \$2,275.70. The Celebrate West Salem account balance is \$1,905.74. Patty stated the December 2 Winter Wonderland event was successful and well-attended.

Motion by Laurie Noelke, seconded by Ashley Giese to approve the treasurer's report as presented. Motion approved.

### **West Salem Business Association Website**

Teresa Schnitzler informed the membership of a recent issue with the Association website. The BluGroup presently hosts and maintains the Association website, and Tony Roberts states so much has changed since the website was built nearly ten years ago. The BluGroup is highly recommending upgrading the website to avoid on-going technical issues and to adapt to today's standards from a design, programming, and compatibility aspect. The BluGroup is proposing a new website with the understanding it should be fairly reasonable, import all existing information from the current website, remove all of the outdated information, test if on various browsers and devices, allow for one round of revisions by the Association, making those revisions, and then launching the site for an estimated price of \$2,500.

Teresa Schnitzler asked the membership for its recommendation on how to proceed with this task. Several members suggested names of website designers, and each would talk with these vendors. Meanwhile, Teresa Schnitzler was directed to put together a proposed request for proposals for this work, giving preference to WSBA members.

### **Annual Banquet**

The banquet is scheduled for Saturday, February 3, 2018. Nominations for Citizen of the Year and Business of the Year can be submitted to any Business Association Board of Director. The banquet will be held at Westview Inn, downtown West Salem.

### **Spotlight of the Month**

Rick Wilson and KQEG was chosen as the January Spotlight Business.

Motion by Laurie Noelke, seconded by Patty Gjertsen to adjourn the meeting at 1:00 p.m.

Teresa L. Schnitzler, Secretary/Director