



MONTHLY MEETING

WEDNESDAY, APRIL 13, 2011, NOON AT
WESTVIEW INN
DOWNTOWN WEST SALEM

GUEST SPEAKER



BOY SCOUTS OF AMERICA®

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

Monthly Meeting Update

March 9, 2011

Meeting called to order at 12:00 p.m. by President Pete Ames. After introductions and buffet lunch, the regular meeting commenced.

Minutes

Motion by Steve Zeman, seconded by Jeff Faas to approve the minutes of the January and February 2011 meetings minutes. Motion approved.



Guest Speaker

Honorary Chair of the Relay for Life Roger Fish and Jane McDonald announced the April 1 and 2 Relay for Life taking place at the West Salem High School.

Committee Reports

Treasurer's Report

Treasurer Patty Gjertsen distributed the Association bank balance, and there are currently 73 paid 2011 members. The general bank balance is \$7,080.32, and the Celebrate West Salem balance is \$3,152.53.



Motion by Errol Kindschy, seconded by Claire Bisson to approve the Treasurer's report as presented. Motion approved.

Celebrate West Salem

Co-Chairs Dan Eoriatti and Eric Bauer updated the membership on plans for this year's Celebrate West Salem event. The expo is scheduled for Sunday, March 20, 2011, at the West Salem High School. Set up will begin at 8:00 a.m. and there will be assistance for business set up. There are currently 67 booths reserved, and there are a few more available. Volunteers are needed to greet, hand out door prizes, and give general directions to visitors, and Dr. Eoriatti distributed a sign up sheet to the membership.

Board Members

President Ames announced there is an Association Board vacancy for the 2011 membership year. Please see a Board member if you are interested in serving, and President Ames will contact a couple of nominees as well.

Golf Outing

President Ames has set the annual golf outing date for August 10 at Fox Hollow. Mr. Ames would like assistance in promotions and the structure of the event. Tony Roberts volunteered to assist in the event.

By-Law Changes

President Ames presented proposed language changes to Section 3 – Elections of the West Salem Business Association By-Laws. The change clarifies the director time commitment on the Board, with the result being a Board member will eventually serve as Vice President and President of the Association.

Motion by Dan Eoriatti, seconded by Nikki Vidal to approve the By-Law changes as presented. Motion approved.

Village Clean Up

This year's Village-wide community clean up is scheduled for April 16. A volunteer sign up sheet was distributed at the meeting.

Honor Students Banquet

The annual Honor Students banquet is set for April 20, 2011, at 7:00 p.m. The two students the Board proposes to sponsor are Garrett Carlson and Meghan Koepnick.

President Ames and Vice President Ahles will attend the banquet.

June Dairy Days

Gerry Van Oss presented the 2011 June Dairy Days button.

Badger Boys/Badger Girls

American Legion Representative Andrea Page informed the Association there are four candidates this year for the Badger Boys/Badger Girls program. There are sponsors for three of the four candidates, and Ms. Page has requested the West Salem Business Association sponsor a female candidate for \$240.



Motion by Steve Plenge, seconded by Jeff Faus to donate \$240 toward sponsorship of a Badger Girl. Motion approved.
Motion by Jeff Faus, seconded by Jim Cox to adjourn the meeting at 1:00 p.m. Motion unanimously approved.

Teresa L. Schnitzler, Secretary



Celebrate West Salem – March 20, 2011 Success!

**Thank you to the Celebrate West Salem Committee for yet another excellent, well-attended Business Expo.
Go to the West Salem Business Association Facebook page, “like” us, and check out pictures from the event!**

West Salem Business Association Board of Directors March 7, 2011

Meeting called to order at 11:30 a.m. by President Pete Ames. Directors in attendance were: Sue Ahles, Patty Gjertsen, Julie Kendhammer, Jill Hamilton, and Teresa Schnitzler. Also present: Tony Roberts.

Minutes

Motion by Sue Ahles, seconded by Julie Kendhammer to approve the minutes of the January regular Board meeting as written. Motion unanimously approved.

Treasurer's Report

Patty Gjertsen reported the bank balance is \$7,080.32, and there are 73 paid members to date.

Motion by Julie Kendhammer, seconded by Sue Ahles to approve the treasurer's report as presented. Motion approved.

By-Laws Change

Pete Ames presented proposed language changes to Section 3 – Elections of the West Salem Business Association By-Laws. The change clarifies the director time commitment

on the Board, with the result being a Board member will eventually serve as Vice President and President of the Association.

Motion by Sue Ahles, seconded by Julie Kendhammer to present to the general membership the recommended By-Law changes. Motion approved.

Board of Directors Member

The Board discussed potential Board members to replace Meg Rima. Pete Ames will contact three possible nominees.

Facebook

The Board discussed the present status of the Association's Facebook page. A couple of members have expressed concerns about the lack of updates on the Page, ability to post their own advertising and news, the advertising content, and administrative rights. The Board agreed the Facebook page administration will be turned over to Secretary Teresa Schnitzler, and Tony Roberts will transfer administrative rights of the page to her.

Honor Students Banquet

The annual Honor Students banquet is set for April 20, 2011, at 7:00 p.m. The two students the Board proposes to sponsor are Garrett Carlson and Meghan Koepnick. President

Ames and Vice President Ahles will attend the banquet.

Downtown Flowerpots

With Meg Rima's departure, the Board discussed the procedure and who would be in charge of the flowerpots this year. No action was taken.

Junior Achievement

Junior Achievement has requested additional funding of \$500 from the Association to sponsor a special program called Junior Achievement Challenge. The Board denied the additional funding request.

Village Clean-Up

Margette Quam has scheduled Village-wide clean up for Saturday, April 16, 2011. The event requires volunteers, and a sign up sheet will be distributed at the regular membership meeting on March 9.

Annual Golf Outing

President Ames has set the annual golf outing date for August 10 at Fox Hollow. Mr. Ames would like assistance in promotions and the structure of the event. Tony Roberts volunteered to assist in the event.

Guest Speakers

Relay for Life will be the guest speaker on March 9. The April speaker will be a representative from the Boy Scouts of America. Tim Gruenke will speak at the May meeting on what the District Attorney's office can do for businesses.

Annual Banquet

Patty Gjertsen reported a \$700 loss on this year's annual meeting and banquet. The Association paid for 60 dinners, but only 51 were in attendance.

Board of Directors Meeting Time Change

The Board felt a 11:30 a.m. meeting time was more convenient for the Directors meetings. Motion by Julie Kendhammer, seconded by Jill Hamilton to adjourn the meeting at 12:20 p.m. Motion approved.

Respectfully submitted,

Teresa L. Schnitzler, Secretary



2011 June Dairy Days

Dear June Dairy Days Supporters:

Once again June Dairy Days is just around the corner and will be here before we know it. The West Salem Business Association, in conjunction with the June Dairy Days Committee, is once again asking for your continued support.

As you know, the June Dairy Days celebration draws hundreds of people, mostly families and friends from all over the Coulee Region to participate in what is this area's, *'must go to'* festivals. From Friday night's firework display, to the parade on Saturday, softball games, bike

tour, foot race, carnival, live entertainment and so much more, this event truly has something for everyone. Over the years your support and generosity has been noticed and appreciated by many. From the people who attend each year to the business owners who benefit from the crowds. In some respects, you might say June Dairy Days has been West Salem's own little stimulus package.

Each year hundreds of local supporters and volunteers work together to put on this West Salem community festival. The profits from June Dairy Days are returned to the organizations that help put on the festival, and in turn, are reinvested into the area's economy. Information will be forwarded to you in the coming month so please consider supporting this year's festival with a donation for the Advertising and Fireworks Sponsorship Poster.

If this is your first year as a supporter, you will need to supply us with your advertising message, which should include your business name, logo and contact information.

Thank you again for your support.

Sincerely

Eric Bauer
786-0890

VILLAGE CLEAN UP

April 16, 2011

Village Park,
East Hamilton and South Mill Streets,
West Salem

9:00 a.m. to 12 noon

Please contact Margette Quam, Pischke
Motors, for more details.

WE CARE
NEIGHBORHOOD CLEAN UP



OUR COMMUNITY
LETS MAKE A DIFFERENCE!

Time to spiff up West Salem. Please come to the Village Park ready to work. Food, beverages, supplies, and lots of fun neighbors and friends, all free of charge.





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West Salem Business Association
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