



MONTHLY MEETING

WEDNESDAY, DECEMBER 14, 2011, NOON AT WESTVIEW INN

Social Luncheon

Good eats, good company, and social,
networking time



*Please remember to bring a new, unopened toy for the
West Salem Children's Old Fashioned Christmas*

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

Monthly Update

Regular Meeting
November 9, 2011

Meeting called to order at 12:00 p.m. by President Pete Ames. After introductions and buffet lunch, the regular meeting commenced.

Minutes

Motion by Dan Baldrige, seconded by Nikki Vidal to approve the minutes of the October regular meeting. Motion approved.

Guest Speaker

Errol Kindschy presented the 100th anniversary celebration of the West Salem downtown fire.

Committee Reports

Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed, and there are currently 108 paid 2011 members. The general association bank balance is \$7,599.27, and the Celebrate West Salem account balance is \$665.28.

Motion by Errol Kindschy, seconded by Mary Carol Dean to approve the Treasurer's report as presented. Motion approved.

Celebrate West Salem

Dan Eoriatti announced he and Eric Bauer would again co-chair the Celebrate West Salem event. The date has been set for Sunday, March 18, 2012. The Committee will begin meeting soon.

Downtown Trick or Treating

Teresa Schnitzler reported another successful downtown trick or treating event. Participant numbers were high. A suggestion was made to change the trick or treating times to 3:00 to 5:00 p.m. as most businesses close at 5:00, and the number of trick or treaters decreases after 5:00 p.m.

Downtown Flowerpots

John Reusch distributed information on grid hanging flower baskets and precast concrete decorative planters. The concrete planters are available in round or square shapes and are less likely to be vandalized. A 24-inch hanging basket is \$37.95. Concrete planters range from \$180 to \$230 each. President Ames plans to meet with the Village People to discuss ideas with their Appearance Committee.

Home Renovations

President Ames introduced a discussion the Board of Directors had recently with regard to maintenance of properties in West Salem. President Ames has suggested a subcommittee be formed to organize renovations and improvements to homes in the West Salem area. John Lautz discussed activities of the La Crosse Area Builders Association with regard to Habitat for Humanity and the fact their association has discussed helping more homeowners instead of funding just one home. Other organizations to approach would be Coulee Cap and Habitat for Humanity. John Lautz will review this matter further for the Association.



Spotlight Business of the Month

Lautz Custom Builders, Inc. and John Lautz were chosen as the Business Spotlight of the Month.

Motion by Nikki Vidal, seconded by Rick Wilson to adjourn the meeting at 1:00 p.m. Motion unanimously approved.

Teresa L. Schnitzler, Secretary

BUSINESS SPOTLIGHT OF THE MONTH

**Congratulations, Lautz Custom Builders, Inc.
and John Lautz**

**Your Business Has Been “Spotlighted” as
Business of the Month for December!**

**LAUTZ CUSTOM BUILDERS, INC.
640 COMMERCE ST.
WEST SALEM, WI 54669**

Phone: 608-786-2535

Registration: #2480

Wisconsin

Fax: 608-786-4500

License: #BC-3883

Minnesota

E-mail: John@LautzCustomBuilders.com



Lautz Custom Builders
John and Nancy Lautz
640 Commerce St.
West Salem, WI

- 27 years
- Lead man, Paul (Stretch) Mendell has been with us for over 26 yrs.
- Normally 5-6 employees
- Design/Build custom homes and additions
- Remodeling and repair
- Most work with-in 35 mi. of La Crosse in WI and MN

This N That

159 South Leonard Street
Downtown West Salem

Holiday Open House!

Monday, December 5th

And All Week Long to

Saturday, December 10th

Monday through Friday, Open until 7:00

Saturday open from 10:00 to 4:00

Offering holiday gift wrapping services!



Santa will be there too
on Saturday,
December 10 from
10:00 until 2:00



Celebrate West Salem Update

The 6th Annual Celebrate West Salem is moving forward and will be held on

Sunday, March 18, 2012, at the West Salem High School and commons area. The West Salem Business Association will again be sponsoring the event with plans to make the event bigger and better than ever! We hope to build on the success of the last five years. This year's event will again have entertainment throughout the day. West Salem Business Association members will get first choice on booth assignments. Vendor applications for the event will be mailed out around the end of January and will again be available on the WSBA website. For more information, please contact Celebrate West Salem Co-Chairs Dr. Dan Eoriatti, West Salem Chiropractic at 786-3304 or Eric Bauer, Brickl Bros. at 786-0890. www.westsalemwi.org



**West Salem Business Association
Board of Directors Meeting -
Monday, December 12, 2011, at
11:30 a.m. at Features Sports
Bar & Grill, West Salem.**

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DON'T FORGET!!

Please remember to bring a new, unopened toy to the December 14 regular Association meeting. All items donated will be delivered directly to the West Salem Children's Old Fashioned Christmas.

West Salem Business Association
P. O. Box 84
West Salem, WI 54669