



August 10, 2016 – Annual Golf Outing!

Therefore, no regular meeting will be held in August

Please Remember to Bring a Door Prize to the Golf Outing!

Your business will receive lots of recognition and door prizes give you the opportunity to get your business name out there.

Next Regular Meeting is September 14, 2016.

Monthly Update

Regular Meeting – July 13, 2016

Meeting called to order at 12:00 p.m. by President Aaron Dienger. After introductions and buffet lunch, the regular meeting commenced. Rebecca Rieber of Lakeview Healthcare Center updated the membership on the construction status, timelines to move patients to the new site, and changes with the facility.

Minutes and Treasurer's Report

Secretary Teresa Schnitzler's minutes of the June meeting were distributed, and Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$4,606.55. Celebrate West Salem bank balance is \$1,129.97, flowerpot account balance is \$2,789.84, and Winter Wonderland balance is \$12.57 after expenses. There are currently 92 paid members. Ms. Gjertsen reported expenses incurred for the flower project include weekend watering of \$292.50 and the

preparation of the flowerpots billing from Cottage Grove in the amount of \$990.00. Odyssey of the Mind contributed \$286.87 to the project, and the matching West Salem Schools donation is expected.



Motion by Denise Jones, seconded by Gary Zimmerman to approve the minutes and the treasurer's report as presented. Motion approved.

Old Business

President Dienger reported that as part of her senior exhibit project, Brigitte Baker has partnered with Lakeview Healthcare to donate free

art work.

Celebrate West Salem

President Dienger reminded the membership that Dan Eoriatti and Eric Bauer have decided to step down after ten years as co-chairs of the annual event. The Board is asking for members willing to step into the role of chair or co-chair of the Celebrate West Salem event.

Golf Outing

The annual golf outing is set for Wednesday, August 10, and it will take the place of the normal monthly meeting. Registration is in progress, and a follow-up e-mail as sent with the monthly newsletter. Organizer Pete Ames is asking for golfer gift bags, donated door prizes, and hole sponsors.



La Crosse County Fair Livestock Auction

The Association will bid and purchase a hog to raffle at the annual golf outing.

Spotlight of the Month

Teresa Schnitzler for the Village of West Salem was chosen as the August business of the month.

Motion by Jodie Curtis, seconded by Callie Stanhope to adjourn the meeting at 12:46 p.m.

Teresa L. Schnitzler, Secretary/Director

Front Seat



A policeman in the big city stops a man in a car with a monkey in the front seat.

"What are you doing with that monkey?" He exclaimed, "You should take it to the zoo."

The following week, the same policeman sees the same man with the monkey again in the front seat, with both of them wearing sunglasses. The policeman pulls him over.

"I thought you were going to take that monkey to the zoo!"

The man replied, "I did. We had such a good time we are going to the beach this weekend!"



Designz has moved but not too far!

Designz, Inc. has moved to 528 Loomis Street, La Crosse. Their new location will allow them to serve customers better.

BUSINESS “SPOTLIGHT” OF THE MONTH FOR AUGUST

Congratulations Village of West Salem!

**175 South Leonard Street
West Salem, WI 54669
(608) 786-1858**



**OWNER: The Fine Residents of West Salem
MANAGER: Teresa L. Schnitzler, Administrator
NUMBER OF EMPLOYEES: 19 full time; oodles of seasonal and part time**

The Village of West Salem, incorporated in 1851, has spent significant time and money providing public infrastructure and public services to its residents. West Salem provides the following services and programs to its residents:



A full-time Police Chief and police department provide law enforcement coverage, educational services, and public relations on behalf of the Village of West Salem. In addition, the Village sponsors and funds a School Liaison Police Officer and Adult Crossing Guards to the West Salem School District.

The entire community is served by public water system (operated by three state-certified operators), including three wells, an iron filter plant, and ground level steel storage reservoir with a 750,000-gallon capacity. Construction of a second 750,000-gallon reservoir is in progress at the far east end of East Garland Street. A contact stabilization type activated sludge wastewater treatment facility was completed in October of 1999. The Village currently has four state-certified operators.

The West Salem Public Works Department, under the direction of a working, full time public works director, provides a wide array of public services to the community, including, but not limited to: Alley, street, curb and gutter maintenance and repairs; sidewalk maintenance and repairs; regular large article and appliance pickup; snow and ice removal; weed cutting; tree and stump removal; municipal buildings upkeep; parking facilities maintenance; park and shelter maintenance; maintenance and repair of municipal trucks and equipment; assist water and sewer departments in repair and maintenance projects; installation of traffic control devices and striping; street cleaning; and storm sewer and drainage system maintenance.

West Salem also provides a wide array of recreation activities and programs for all ages. A full time Recreation Director



develops, evaluates, and supervises over 50 adult and children recreation programs for the West Salem area. Our recreation programs are original, well received, and well attended by West Salem area residents. The variety of program choices is unique and numerous.

The Administration office provides all aspects of municipal government services, including, but not limited to: Real estate and personal property tax collection; licenses and permits issuing; election services; municipal accounting, budgeting, and financial planning; real and personal property assessments; contract services; building inspection and permit issuing; capital expenditures; debt service; and customer services and public relations.

West Salem Business Association
Board of Directors
July 11, 2016

Meeting called to order at 11:30 a.m. by President Aaron Dienger. Directors in attendance were: Jodie Curtis, Nicole Vidal, Josh Storandt, Patty Gjertsen, Callie Stanhope, and Teresa Schnitzler.

June Dairy Days Kick Off Lunch

Patty Gjertsen reported a suggestion has been made to combine the West Salem Business Association regular June meeting with the June Dairy Days Kick Off lunch as a possible avenue to increase attendance.

Guest Speakers

The West Salem High School DECA Club is the scheduled guest speaker for September. Explore La Crosse Executive Director A. J. Frels will be asked to speak in October, and Mike Herro of Xcel Energy will be requested for the November meeting.

Hog Raffle

The raffle board has been created and Westview Inn is circulating the board. It will then be located at Hunter's Last Chance until the golf outing on August 10. If the raffle board is not completed, the remaining squares will be sold at the golf outing.

Golf Outing

Registration is underway for the annual golf outing scheduled for August 10.

Organizer Pete Ames is requesting gift bags for all golfers, hole sponsors, and any door prizes businesses wish to donate.

Subcommittees of the West Salem Business Association

The Board reviewed and discussed various subcommittees of the Association and appointees from the Association to other organizations. Denise Jones has been appointed by the Association as a director on the West Salem Area Community Foundation. Representatives are needed to June Dairy Days and Celebrate West Salem. The Board was reminded that Dan Eoriatti and Eric Bauer have decided to step down after ten years as co-chairs of the annual event for the purpose of new ideas coming to the event. No one presently on the Celebrate West Salem Committee has offered to assume the role as chair of the event. This will be brought to the attention of the regular membership again on Wednesday.

La Crosse Area Day Sponsorship

Teresa Schnitzler will contact the La Crosse Area Day organizers to learn what the attendance was on the WSBA-sponsored bus and what the \$300 sponsorship is used for.

Motion by Nicole Vidal, seconded by Jodie Curtis to adjourn the meeting at 12:24 p.m. Motion approved.

Teresa L. Schnitzler
Director/Secretary



Stuff The Bus

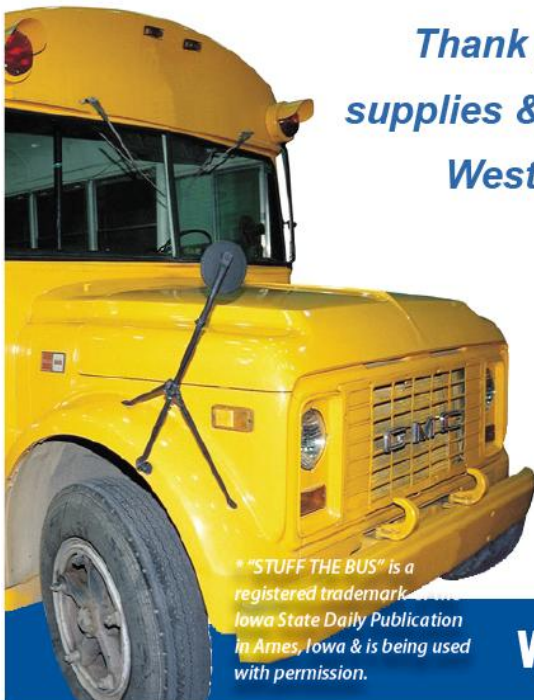
with school supplies & books

Saturday, August 13

9 am - 2 pm

Hansen's IGA

*Drop off your donations &
purchase a pork chop sandwich* (profits go towards
Stuff the Bus)



*Thank you for your support. All
supplies & books collected will benefit
West Salem School District.*

Get a school supply list at
www.wislions.org/stuff-the-bus/ or
www.wsalem.k12.wi.us



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WEST SALEM LIONS CLUB



www.westsalemwi.org

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