



Monthly Meeting
WEDNESDAY, JUNE 8, 2016, NOON
AT WESTVIEW INN

GUEST SPEAKER:



**Troy Gunderson, West Salem School District
Superintendent**

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business.

Monthly Update
May 11, 2016

Meeting called to order at 12:00 p.m. by President Aaron Dienger. After introductions and buffet lunch, the regular meeting commenced. Mike Schaller of the American Legion updated the membership on the Legion's building plans to expand the West Salem post.



Minutes and Treasurer's Report

Secretary Teresa Schnitzler's minutes of the April meeting were distributed, and Treasurer Patty Gjertsen's Association bank balance report was distributed. The general association bank balance is \$4,961.03. The Celebrate West Salem bank balance is \$1,129.97, the flowerpot account balance is \$2,794.79, and the Winter Wonderland balance is now \$12.57 after expenses. There are currently 89 paid members for 2016. Ms. Gjertsen reported the West Salem Lion's Club donated \$250 toward the downtown flower project.

Motion by Callie Stanhope, seconded by Laura Noelke to approve the minutes and the treasurer's report as presented. Motion approved.

Annual Banquet

This year's attendance at the annual banquet was the lowest it has ever been. The Board expected 40 to 50 people to attend the banquet, and only 38 people attended. The banquet resulted in a net loss of \$500. Fox Hollow was asked to reserve its facility for a large wedding reception the first Saturday in February 2017. The Board of Directors has decided to hold the annual banquet on the first Saturday in February, as it has been in the past, and it will hold the banquet at Westview Inn instead of Fox Hollow.



La Crosse County Fair Livestock Auction

The Junior Livestock organization has contacted the Association regarding purchase of a hog at the July fair. The membership discussed purchasing beef, lamb, or hog, and how much to expend toward this event.

Motion by Tim Groth, seconded by Rick Wilson to authorize the purchase of a hog for \$1,000, hold a raffle board to raise \$500, and the Association will pay up to \$500. Motion unanimously approved.

Celebrate West Salem

Patty Gjertsen informed the Board Dan Eoriatti and Eric Bauer have decided to step down after ten years as co-chairs of the annual event for the purpose of new ideas coming to the event. No one presently on the Celebrate West Salem Committee has offered to assume the role as chair of the event. The Board is asking for members willing to step into the role of chair or co-chair of the Celebrate West Salem event.

Donation to the West Salem Volunteer Fire Department

President Dienger informed the membership that the Board voted to donate \$100 to the West Salem Volunteer Fire Department toward the scholarship in memory of David McClintock.



June Dairy Days

The June Dairy Days kickoff lunch is scheduled for Friday, June 3 at Westview Inn. Tickets are \$8.00. The speaker for the luncheon is Aimee Finley, Instructor at Western Technical College in the Farm and Business Production Management Department.

Business After 5

Lakeview Healthcare is interested in hosting a

Business After 5 once it relocates to the new facilities.



Spotlight of the Month

Jodie Curtis and 1st Community Credit Union was chosen as the June business of the month.

Motion by Patty Gjertsen, seconded by Rick Wilson to adjourn the meeting at 12:48 p.m.

Teresa L. Schnitzler, Secretary/Director

**West Salem Business Association
Board of Directors
May 5, 2016**

Meeting called to order at 11:30 a.m. by President Aaron Dienger. Directors in attendance were: Jodie Curtis, Nicole Vidal, Josh Storandt, Patty Gjertsen, and Teresa Schnitzler. Absent: Callie Stanhope.



June Dairy Days
Kick Off Lunch

The West Salem Business Association's roll in the June Dairy Days event is to arrange for the kick off lunch

speaker, lunch set up, and ticket sales. There is no speaker scheduled for June to date, and Patty Gjertsen requested suggestions from the Board.

Guest Speakers

The scheduled speaker for May is Mike Schaller of the American Legion to update the membership on its building and future plans for the post. West Salem School Superintendent Troy Gunderson will speak at the June regular meeting, and an administrator from Lakeview Healthcare Center will be asked to speak in July.

La Crosse County Fair Livestock Auction

The Junior Livestock organization has contacted the Association regarding purchase of a hog at the July fair. The

Board will discuss this with the membership on Wednesday after obtaining more information from Jim Anderson at Union State Bank.

Annual Banquet

Fox Hollow has reserved its banquet hall on February 4, 2017, for a large wedding. The Board discussed boosting attendance at the annual banquet, a change of date, and/or a change in the location of the event. The Board decided to reserve the back room at Westview Inn for February 4, 2017.

Celebrate West Salem

Patty Gjertsen informed the Board Dan Eoriatti and Eric Bauer have decided to step down after ten years as co-chairs of the annual event for the purpose of new ideas coming to the event. No one presently on the Celebrate West Salem Committee has offered to assume the role as chair of the event. This will be brought to the attention of the regular membership on Wednesday.

Donation to the West Salem Volunteer Fire Department

Motion by Patty Gjertsen, seconded by Josh Storandt to donate \$100 to the West Salem Volunteer Fire Department toward the scholarship in memory of David McClintock. Motion unanimously approved.

The meeting was adjourned at 12:12 p.m.

Teresa L. Schnitzler, Director/Secretary



1st Community Credit Union is a not-for-profit full service financial institution owned by its members...people like you. Our purpose is to provide a source of credit at a fair and reasonable rate. As a member, you are one of the owners of your Credit Union. We take pride in serving our members in the best way we know how: with friendly, personalized service. We feel assured that, if you give us a chance, you'll find choosing to become a member of our Credit Union to be one of your best financial decisions.

1st CCU has been proudly serving members since 1961. We have offices in Sparta and West Salem, a small branch at the Sparta High School, and an ATM at the West Salem High School.

Our product offering is vast, consisting of:

- **Mortgage Loans – VA, Rural Development, 30 Year Fixed, Construction**
- **Home Equity Loans**
- **Mobile Home Loans**
- **Auto/Recreational Vehicle Loans**
- **Land/Lot Loans**
- **Credit and Debit Cards**
- **Deposit Products**
- **Individual Retirement Accounts**
- **Online/Electronic Services**
- **And More!**

We pride ourselves on competitive rates, great service, and minimal fees.

After all, our members come 1st!

Interested in joining 1st Community Credit Union? Anyone living or working in La Crosse, Monroe, Jackson, Trempealeau, and Vernon counties are eligible to join. Immediate family members of current members are also eligible. You can also find out more by visiting www.1stccu.com. Better yet, stop into our West Salem office and meet your friendly, local experts!

Meet your West Salem Team!



Jodie Curtis
Mortgage Lender
Jodie Renee Curtis
NMLS 479182



Sarah Cash
Mortgage Lender
Sarah Louise Cash
NMLS 1159641



Mike Lorenz
Branch Manager
Michael Joseph Lorenz
NMLS 518127



Michael Garcia
Consumer Lender
Michael Garcia
NMLS 1187389



Amber Tway
Member Service Representative



Chris Krueger
Head Teller



JUNE DAIRY DAYS LUNCH



Friday, June 3, 2016, starting at
12:00 Noon

Parade Marshall Announcement
and Guest Speaker Aimee Finley,
Instructor at Western Technical
College in the Farm and Business
Production Management
Department.



Westview Inn, 174 South Leonard
Lunch tickets are \$8.00 at the door



Thank you, John
Reusch and
Cottage Grove
Nursery for
putting together
the downtown
flower pots again this year.



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West Salem Business Association
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