

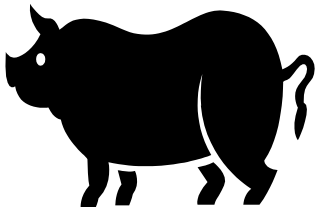


MONTHLY MEETING

WEDNESDAY, SEPTEMBER 14, 2011, NOON AT WESTVIEW INN

GUEST SPEAKER: Badger Boys/Badger Girls

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.



THANK YOU, DAVE HUNDT,
HUNTER'S LAST CHANCE AND DUANE
KNEIFL, FOSS FINE MEATS

The Business Association would like to thank Dave Hundt and Duane Kneifl for their services in the recent hog raffle. This year's winners of the Association Hog Raffle: **Sue Ahles (1st Community Credit Union) and Jon Hetland. Congratulations!**

***** THANK YOU! *****

**ANNUAL MEETING AND BANQUET
FEBRUARY 4, 2011**

MARK YOUR CALENDARS!!!!

BOARD OF DIRECTORS

President:

Pete Ames, Ames Law
786-2777

Vice President:

Sue Ahles, 1st Community Credit Union
786-2420

Secretary:

Teresa Schnitzler, Village of West Salem
786-1858

Treasurer:

Patty Gjertsen, Union State Bank
786-0600

Directors:

Jill Hamilton, Harris Bank
786-2800

Julie Kendhammer, Four Seasons Property Management
786-2829

Troy Gunderson, West Salem School District
786-0700

Past President:

Tony Roberts, The Blu Group
519-3070

*The next meeting of the Board of Directors is September 12, 2011, at 11:30
a.m. at Features Sports Bar & Grill, West Salem.*



GOLF OUTING

The August 10 Golf Outing was a success and well attended. There were 77 golfers and 92 steaks served. President Pete Ames did an awesome job in organizing this event. Thank you, Pete!



2011 WSBA Golf Outing 1









Ryan Roberts - Closest to the Pin Shot







1st Community Credit Union
will be hosting a
West Salem Business

Association Business After 5 event on

Monday, October 17, 2011.



This year is 1st Community Credit Union's 50th Anniversary and the week of October 17 is Credit Union Week. Please plan to attend and watch for more information closer to this event.

West Salem Coulee News

PROGRESS EDITION

The Coulee News will soon publish its annual Progress Edition. This is a great opportunity for West Salem Business Association members to publicize highlights of your business year or to “plug” a coming event or future development or expansion in your business.

Please put your information in writing and either bring it with you to Wednesday's regular meeting or simply e-mail the information to wsm.news@lee.net.



Hello,

I am a graduate student at Viterbo University and working towards a Masters of Business Administration degree. One of the requirements is to complete an Integrative Research Project. I am researching consumer decision making styles of rural entrepreneurs in an effort to find out which factors drive entrepreneurs in our rural communities when making business to business purchases. For example that could be price, quality, location, relationships, etc.

I would really like your input for this research and would greatly appreciate it if you would set aside 15 minutes of your time to complete the following survey. It would also be very much appreciated if you would forward this message to your business networks as well. The more responses I receive, the more useful the study will be. Your individual response will be confidential as I am not collecting any personal information.

Please copy this link and paste it in your web browser to participate in the study:

<https://docs.google.com/spreadsheet/viewform?formkey=dE5FaDFjeHVkMkVwcXhPcFh6alEzcEE6MQ>

Thank you very much, Kelli Caulum, kcaulu03845@viterbo.edu, 608-317-3648

NEWS FROM XCEL ENERGY



Making a big impact with Focus Area Grants

We are proud of our community support through the Xcel Energy Foundation and committed to using our resources and skills to benefit the communities we serve. Through our focus area grants, we support nonprofit 501(c)(3) organizations that:

- Improve science, technology, economics and math education;
- Improve and enhance the natural environment;
- Help individuals achieve economic self-sufficiency; and
- Provide access to arts and culture.

Proposals outside of the environmental focus area, but which have an environmental component, will receive added consideration. In addition, we will look for opportunities to partner with organizations that share our commitment of promoting a culture of diversity and inclusion. In 2010, Wisconsin and Michigan Focus Area Grants totaled \$127,000. You can learn more about the grant application process and deadlines at www.xcelenergy.com



www.westsalemwi.org



West Salem Business Association
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