



MONTHLY MEETING

WEDNESDAY, JANUARY 11, 2012, NOON AT
WESTVIEW INN

GUEST SPEAKER



Charlie Handy, La Crosse County Planner
La Crosse County Sign Ordinance
And How it Affects the West Salem Area

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

www.westsalemwi.org

Monthly Meeting Update
December 14, 2011

Meeting called to order at 12:00 p.m. by President Pete Ames.

After introductions and buffet lunch, the regular meeting commenced.

Minutes

Motion by Gary Zimmerman, seconded by Brett Welch to approve the minutes of the November regular meeting. Motion approved.



Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed, and there are currently 108 paid 2011 members. The general association bank balance is \$7,327.09, and the Celebrate West Salem account balance is \$665.28.

Motion by Dan Baldrige, seconded by Julie Kendhammer to approve the Treasurer's report as presented. Motion approved.

Celebrate West Salem

Dan Eoriatti reminded the membership the Celebrate West Salem event has been set for Sunday, March 18, 2012. The first week in February applications will be mailed and available on the Business Association website.

Spotlight Business of the Month

Harris Bank and Jill Hamilton were chosen as the Business Spotlight of the Month.



Motion by Brett Welch, seconded by Dan Eoriatti to adjourn the meeting at 12:38 p.m. Motion unanimously approved.

Teresa L. Schnitzler, Secretary

**West Salem Business Association
Board of Directors
December 12, 2011**

Meeting called to order at 11:30 a.m. by President Pete Ames. Directors in attendance were: Sue Ahles, Julie Kendhammer, Patty Gjertsen, and Teresa Schnitzler. Excused: Troy Gunderson and Jill Hamilton.

Minutes

Motion by Sue Ahles, seconded by Julie Kendhammer to approve the minutes of the November regular Board meeting as written. Motion unanimously approved.

Treasurer's Report

Patty Gjertson reported on the Association bank balance. The bank balance is \$7,410.04.

Motion by Sue Ahles, seconded by Julie Kendhammer to approve the treasurer's report as presented. Motion approved.

Downtown Flowerpots

President Pete Ames met with Cheryl Brenengen and Ernie Tourville with the Village People regarding the future downtown flowerpot matter. The Village People have recommended the Business Association order the hanging pots approved by the Association and simply pay for them. Volunteers to plant and maintain the flowers will be worked out in the future.

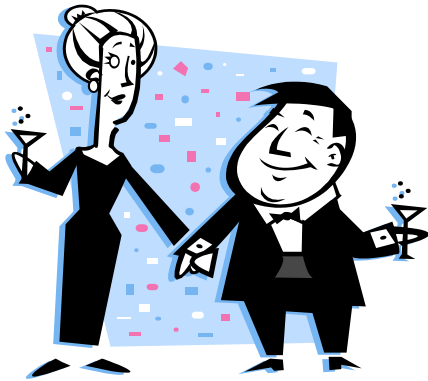
Annual Banquet

The annual banquet is scheduled for Saturday, February 4, 2012. Sue Ahles

has reserved comedian Ted Holum of Comedy Express as the entertainment for the banquet. Steve Plenge has once again graciously offered a room at Americinn for Mr. Holum's accommodations. The Board discussed and agreed upon Business of the Year and Citizen of the Year.

Motion by Sue Ahles, seconded by Julie Kendhammer to adjourn the meeting at 12:21 p.m. Motion approved.

Respectfully submitted,
Teresa L. Schnitzler, Secretary



West Salem Business Association Annual Meeting and Banquet

***Saturday, February 4, 2012
Fox Hollow Banquet Hall***

The West Salem Business Association will look back on another year on Saturday, February 4, 2012, at our annual banquet at Fox Hollow Banquet Hall.

The banquet is a chance for our members and friends to get together in a social setting, recognize several of its members, and celebrate the successes of the preceding year. Members of the general public are always invited and welcome!

The cost for this year's banquet is still \$25.00 per person and includes a meal, a chance at great door prizes, and entertainment. Cocktail hour will begin at 5:30 p.m., and dinner will be served at 6:30 p.m. Comedian Ted Holum of Comedy Express is our engaging entertainment. Steve Plenge has once again graciously offered a room at Americinn for Mr. Holum's

accommodations. **Please be sure to thank Steve for his generosity next time you see him! THANK YOU, STEVE!**

Please bring a door prize to the banquet. It's a great way to have your business recognized, and your generous support is so appreciated! For tickets or more information, please contact:

Teresa Schnitzler
Village Hall
786-1858

Patty Gjertsen
Union State Bank
786-0600

Tickets will be available soon.
Please purchase tickets by January 27, 2012
Banquet takes the place of our regular February meeting.

La Crosse Area Chamber of Commerce
712 Main Street
La Crosse, WI 54601



invites you to attend



Monday, January 16
5:15 p.m. - 6:30 p.m.
255 Riders Club Road, Onalaska

Hors d'oeuvres • Refreshments • Door Prizes

\$5 Attendance Fee. Strictly Business After 5 is for Chamber members & host's personally invited guests only.

The complex block is a promotional banner for an event. It features a central logo for the Onalaska Omni Center, which includes a stylized winter scene with trees and a building. Below the logo, it says "invites you to attend". To the left is the "Strictly Business After 5" logo, which has a large number 5. The event details are listed in the center: "Monday, January 16", "5:15 p.m. - 6:30 p.m.", and "255 Riders Club Road, Onalaska". Below that, it lists "Hors d'oeuvres • Refreshments • Door Prizes". At the bottom, in smaller text, it says "\$5 Attendance Fee. Strictly Business After 5 is for Chamber members & host's personally invited guests only."

STRICTLY BUSINESS AFTER 5

Monthly networking opportunities (for Chamber members only) held the third Monday of each month from 5:15 p.m. to 6:30 p.m. at sponsoring businesses.

BUSINESS “SPOTLIGHT” OF THE MONTH



HARRIS *HARRIS BANK*

1400 Waterloo Avenue

West Salem

Phone: (608) 786-5245

CONGRATULATIONS, HARRIS BANK AND JILL HAMILTON

Your business has been “spotlighted” as Business of the Month for January!

BMO Harris Bank is located at 1400 Waterloo Avenue, West Salem, and employs six local individuals:

Jill Hamilton, Bank Manager
Jennifer Weigel, Mortgage Specialist/Universal Banker
Phyllis Rask, Universal Banker
Jamie Webb, Senior Service Representative
Shelly Horstman, Service Representative
Amy Resac, Service Representative

BMO was founded in 1818 and acquired Harris Bank in 1984. In 2008 MMBC joined the BMO Harris Family. In 2011, M&I was acquired by BMO Harris growing our presence in Wisconsin.

Harris, M&I, and BMO Financial Group all share a long tradition of support for the communities we serve—through economic development programs, financial and in-kind contributions and the time and energy volunteered by our employees. Our commitment remains strong and through our involvement and investment we’ll continue to make our communities a better place.

BMO was founded on the belief that all banking is local. A deep understanding of the people, communities, and local economies we serve is essential to helping both customers and communities thrive.

A commitment to helping our customers succeed is at the center of everything we do and everything we are. It’s the reason we aspire to be the bank that defines great customer experience.

CONGRATULATIONS, HARRIS BANK AND JILL HAMILTON



www.westsalemwi.org

IN THIS ISSUE:
Monthly Meeting Reminder
Annual Banquet Information
Business Spotlight of the Month
Board of Directors Minutes

West Salem Business Association
P. O. Box 84
West Salem, WI 54669